

ARE YOU READY?



**BIZNAGA**  
F E S T

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NOVEMBER 7, 2026

FYCMA | Málaga Trade Fairs and Congress Palace

# WHAT IS BIZNAGAFEST?

**BiznagaFest** is **Spain's largest DevFest**, and after **7 editions** it keeps proving that the south can code. On **November 7, 2026**, we land at **FYCMA** with one clear goal: bringing together **2,000 people** passionate about technology to learn, connect, and make history.

A **9-hour** event packed with high-level technical talks, hands-on workshops, an exhibition area, and the best networking of the year. With **90% of attendees** being developers, architects, CTOs and decision-makers – the audience your company needs to meet.

We are a **non-profit event**, organized by a **100% volunteer** team that believes sharing knowledge changes everything. Every euro of sponsorship goes back to the community in the form of experience, content and talent.

**We are not a corporate conference. We are a community.**



**BIZNAGAFEST** was born from the heart of **GDG Málaga**, a community built by and for developers.

We are a group of tech enthusiasts with one single goal: building community in Málaga. **Non-profit, non-corporate** — just people who believe that sharing knowledge changes everything.

[Learn more +](#)



# NEW VENUE!

## FYCMA | Málaga Trade Fairs and Congress Palace

**BiznagaFest** has broken its own limits. The unstoppable growth of our community pushes us to leave our beloved UMA campus and write a new chapter at **FYCMA**.

The goal: double our capacity and bring together **2,000** people passionate about technology in our home: **Málaga**.





Málaga Trade Fairs and Congress Palace



Main auditorium · +1,000 seats



FYCMA · Premier Congress Center



Conference room



Secondary auditorium · +1,000 seats



Exhibition hall

# WHY SPONSOR?



HIGH-PROFILE  
AUDIENCE

**+2.000**

90% of them technical profiles:  
devs, CTOs, architects and  
decision-makers.



MAXIMUM  
VISIBILITY

**9h**

of live event. Your brand on  
stages, badges, screens and  
social media all day long.



ESTABLISHED  
COMMUNITY

**7+**

editions backing our track  
record. Speakers from Google,  
Red Hat, Deloitte, VirusTotal and  
more.

# SPONSORSHIP OPTIONS

		<b>GOD MODE</b> 14K€	<b>LEGENDARY</b> 10K€	<b>EPIC</b> 6K€	<b>RARE</b> 4K€	<b>COMMON</b> 1K€
<b>BOOTH AREA</b>	Booth size	5x2	4x2	3x2	2x2	-
<b>TICKETS</b>	Tickets for your team	20	15	10	5	2
	Discount on extra tickets	50%	30%	20%	10%	10%
	Priority access to food & coffee breaks	●	●	●	●	●
<b>BRAND VISIBILITY</b>	Logo on tickets	●	●	●	-	-
	Logo on website	X-Large	Large	Medium	Small	X-Small
	Logo on lanyards	●	●	●	-	-
	Dedicated page on website	●	●	-	-	-
	Add products to the event welcome pack	●	●	●	●	●
	Your logo on screen during talk breaks	●	●	-	-	-
	Your logo on the event photo wall	●	●	●	●	●
<b>OFFERS &amp; LISTINGS</b>	Option to give a non-commercial talk or workshop (talk chosen by the organizers)	●	●	-	-	-
	Discount on event merch for your team	40%	30%	15%	10%	10%
<b>SOCIAL MEDIA &amp; EMAIL</b>	Option to attend the post-event dinner with speakers and organizers	● ( 2 pax )	-	-	-	-
	Option to share job offers through our channels	●	●	-	-	-
	Mention on our social media	●	●	●	●	●
	Mention in event communications	●	●	●	-	-

All tiers can add optional **POWER-UPS**

VAT (21%) must be added to all tiers

# POWER-UPS



AUDITORIUM  
NAME



One of the event stages bears your company's name throughout the entire day.

1000€



COOK'S ARMOR

Your logo on our volunteers' aprons during the coffee break. Your brand just centimetres away from every attendee.

200€



BADGE SKIN

Your logo on the badges of all +2,000 attendees. Constant visibility throughout the day.

300€



LOADING  
SCREEN

Your brand on the venue screens between talks. You capture attention at every break.

400€



CHEAT CODE

Exclusive VIP access to the speakers' dinner for direct networking with the speakers.

400€



1UP

An extra special mention on the official event social media - before, during or after.

300€



LUNCH  
ZONE

Your logo on the roll-ups at the lunch area. Maximum visibility during lunch in front of all attendees.

400€



INSERT COIN

Your company sponsors the prize for the Street Fighter 2 tournament. Your brand on screen and on everyone's lips when the winner is announced.

600€

## WHERE DOES YOUR SPONSORSHIP GO?

### **BiznagaFest is a non-profit event.**

Everything we raise is invested 100% into making the event happen. No profit. No salaries. Just community.

**Speakers** — transport, accommodation and meals for speakers.

**Venue** — FYCMA — rental of the Palacio de Ferias y Congresos de Málaga.

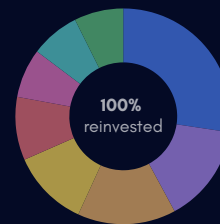
**Catering** — paella and coffee for all attendees.

**Merch & welcome** — badges, t-shirts, welcome packs and plushies.

**Production** — stages, screens, sound and audiovisual equipment.

**Logistics** — ticketing, signage and coordination.

**Speakers' dinner** — networking between speakers, staff and organizers.



### **BUDGET BREAKDOWN**

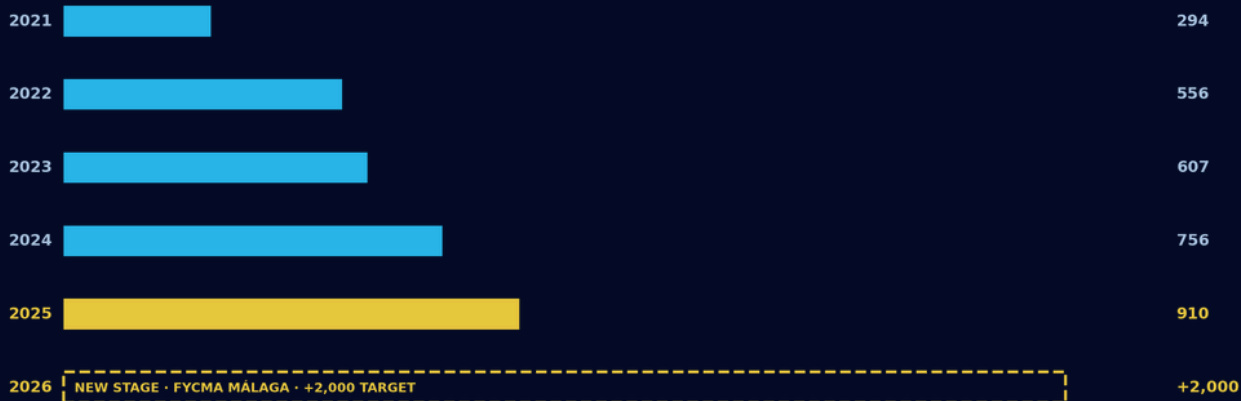
Speakers (hotel + flights)	26%
Catering — paella + coffee	14%
Furniture & production	14%
Staff & speakers' dinner	11%
Merch	9%
Welcome pack / swag	7%
Logistics	7%
Other contingencies	6%

Organizing team 100% volunteer · 0% salary

# 7 EDITIONS. CONSTANT GROWTH.

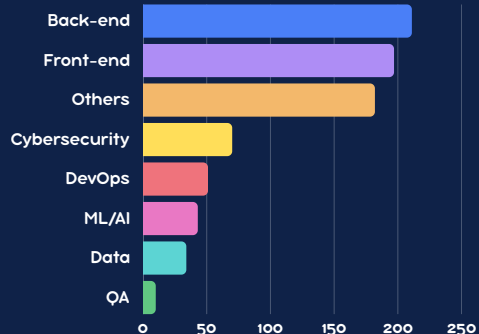


## REGISTRATIONS · EDITIONS 2021-2026

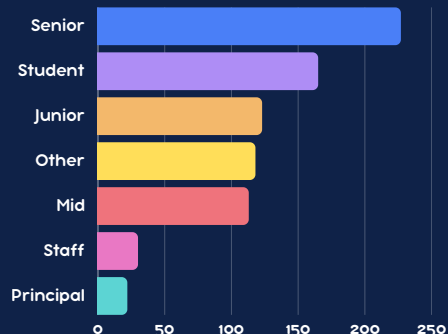


# WHO COMES TO BIZNAGAFEST?

## Work area



## Experience level



## KPIs 2025

**X3**

total growth 2021-2025

**90%**

technical profiles

**+20%**

growth last year

# Main topics 2025

AI

Web Development

Cybersecurity

Software  
Architecture

Design Patterns

Mobile Development

UX & Product Design

Soft Skills

Leadership

# SOCIAL MEDIA



BiznagaFest  
Newsletter

**3123**  
followers



Instagram

**1037**  
followers



LinkedIn

**2567**  
followers



X

**3527**  
followers

Companies that have trusted us

Google  Vodafone betsson group

 PwC **FREEMIK**  THE WORKSHOP fillthe {gapp}

 Red Hat **Deloitte.**  docker

 REWE  
DIGITAL

  
fielmann  
group

 Fortris

## Attendee feedback

Speakers & talks.....	★ ★ ★ ★ ★
Networking.....	★ ★ ★ ★ ★
Likely to return.....	★ ★ ★ ★ ☆
Price.....	★ ★ ★ ★ ☆
Workshops.....	★ ★ ★ ★ ☆
Variety.....	★ ★ ★ ☆ ☆
Overall score.....	★ ★ ★ ★ ☆

# THEY'VE ALREADY BEEN HERE...



**Miguel  
Ángel Durán**

Tech content creator  
midudev



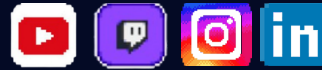
**Martí  
Cristobal**

Ing. Software  
BettaTech



**Brais  
Moure**

iOS & Android Dev  
Creator



**Carlos  
Azaustre**

Google Dev Expert  
Frontend



## REVIEWS



*"Beyond the talks, the event stands out for building community and enabling direct contact between talent and companies."*



*"International speakers and local talent shape a programme on par with much more expensive tech events."*



*"A lineup of international software development references positions BiznagaFest as a high-level event."*



**Amalia Gómez**

Senior Product Manager | Estrategia de producto, crecimiento y GenAI | Mentora de equipos y startups



*"BiznagaFest promised a lot... and still exceeded my expectations."*



**David San Martin**

Head of Technology @ Fill the gapp | App Development | Creative mind with a developer soul



*"The reception was spectacular, with over 100 people interested in job opportunities."*



**Katya Vinnichenko**

Program Manager, Developer Relations @ Google



*"Super excited to be at BiznagaFest today, the largest #DevFest in Spain with almost a thousand attendees"*



**AristiDevs**

Mobile Developer | Github Star, Microsoft MVP & JetBrains Content Creator @AristiDevs (+145k subs)



*"Yesterday I got home from a crazy week. 3 talks in one week... but the cherry on top was @BiznagaFest and the spectacular event they put on. Being able to spend quality time with @BettaTech and @0GiS0 was TOP. Kudos to @Carlillo for such an amazing event — see you next year 🙌"*



**Iryna Dzemichava**

Product Owner | Tech × AI × Finance



*Málaga 2025  
Key takeaways:  
GenAI amplifies creativity  
Spain's dev community = pure collaboration  
Live demos better than slides  
Left buzzing with ideas to build more with #AI #DevFest #TechCom @GDGMálaga*



**BIZNAGA**  
FEST

# Interested in sponsoring **BiznagaFest?**

We're here to help and answer all your questions. Reach out  
and we'll get back to you as soon as possible.



[biznagafest@gmail.com](mailto:biznagafest@gmail.com)



[@biznagafest](https://www.instagram.com/biznagafest)



[@biznagafest](https://twitter.com/biznagafest)



[@biznagafest](https://www.linkedin.com/company/biznagafest)